

**Course offering for summer Summer Course Offering for BBA Core Courses**

**FACULTY Martin de Tours School of Management and Economics SEMESTER 3/2021**

No.	Course No.	Course Title	No. of Sections	Instructor	Date/Time	Teaching Load	Remarks
1.	MKT2280/ BBA1104	Principles of Marketing /Fundamentals of Marketing	401,402	A. Celeste	Mon, Tue, Thu (Morning) Mon, Tue, Thu (Afternoon)	1	<b>MKT2280</b> For students ID 62x & below only <b>BBA1104</b> For students ID63x & onwards
2.	MKT4806/ BMK3203	Product and Brand Management / Brand Driven Innovation	401	Dr. Punnaluck	Mon, Wed, Fri (Morning)	1	<b>MKT4806</b> (For students ID62x & below only)(No Midterm, Project-based) <b>BMK3203</b> (For students ID63x & onwards)(No Midterm, Project-based)
3.	MKT3867	Social Media & Online Marketing	401	A.Donyawan	Mon, Wed, Fri (Morning)	1	For students ID62x & below only. Equivalent to MKT3840 Digital Marketing
4.	BMK3202	Digital Marketing	401	A.Donyawan	Mon, Wed, Fri (Afternoon)	1	For students ID63x & onwards
5.	MKT4809	Marketing for Services	401	Dr. Chainarong	Mon, Tue, Thu (Morning)	1	For students ID62x & below only
6.	MKT4848	Contemporary Issues in Marketing	401	Dr. Bing	Mon, Tue, Thu (Morning)	1	For students ID 62x & below only (Completion at least 90 credits)
7.	MKT4812	Individual Research	401	Asst.Prof.Dr. Jirayu		1	For students ID 62x & below only Required Chairperson Approval, No class, Block discussion class arranged by lecturer
8.	MKT4897	Marketing Internship	401,402, 403	Dr. Chainarong A. Kitima Dr. Punnaluck		3	Submit the petition to Chairperson for the approval(For students ID 62x & below only) Required Chairperson Approval, No Midterm Exam, No Final Exam

9.	MKT4899	MC Internship	401	Dr. Punnaluck		1	Submit the petition to Chairperson for the approval(For students ID62x & below only) Required Chairperson Approval, No Midterm Exam, No Final Exam
10.	IML 4207	Internship in Industrial Management and Logistics	401	A. Wasana		1	Consent of parents and chairperson
11.	IML 3306	Warehousing and Material Handling	401	A. Wasana	Mon, Wed, Fri. 9.00-12.00	1	
12.	MGT 3905	Operations Management	401,402	Dr. Dinesh	Tue, Thu, Fri. 9.00-12.00 Tue, Thu, Fri. 13.00-16.00	2	Students who plan to graduate in 1/2022
13.	BBA2104	Global Strategy and Communication	401	Dr. Jenette		1	Prerequisite: BBA 2002 Economic and Financial Environment
14.	BM4237	International Business Management Internship	401	Managed by the MKT Department		1	Equivalent to MKT4897 Marketing Internship and MKT 4899 IMC Internship
15.	INS4208	Internship in property and Casualty Insurance	401	Dr.Suwanna		1	No classroom No Exam
16.	ECO2201	Microeconomics	401	A. Dau Thi Mai Lien	TBA	1	
17.	ECO2202	Macroeconomics	401	A.Sorakaorn	TBA	1	
18.	REM4381	Internship in Real Estate Business	401				
19.	REM4382	Internship in Real Estate Appraisal	401				
20.	MGT 3940	Business Research Methodology	401,402	Assoc. Prof. Dr. Nucharee	Mon, Wed, Thu 9.00-12.00 Mon, Wed, Thu 13.00-16.00	1	For student who plan graduate in semester 1/2022 ONLY
21.	MGT4912	Individual Rearch	401,402	Assoc. Prof. Dr. Nucharee A.Teeradej		2	
22.	MGT 4806	Management internship	401,402, 403	Dr.Chanita Assoc. Prof. Dr. Nucharee		3	Student will be registered by the Department with chairperson's approval only

				A.Teeradej			
23.	MGT 4946	Human Resources Management Internship	401,402, 403	Dr.Chanita Assoc. Prof. Dr. Nucharee A.Teeradej		3	Student will be registered by the Department with chairperson's approval only
24.	ACT 2620	Fundamentals of Managerial Accounting	401			1	For graduate students in summer
25.	ACT 4649	Accounting Internship	401,402, 403,404				
26.	FIN2700/ FIN2201	Money, Banking and Financial Markets/ Principles of Finance		Dr. Pathathai S.	Mon 9:00-12:00, 13.00-16.00 Tue 9:00-12:00	1	For graduating students only (limited seats = 50)
27.	FIN 3701	Corporate Finance		Dr. Sarina P.	Mon 9:00-12:00, 13.00-16.00 Tue 9:00-12:00		For graduating students only (limited seats = 50)
28.	BBA1001/ MGT 1101	Business Exploration Introduction to Business	401,402		Mon/Wed/Thu 09.00-12.00 Mon/Wed/Fri 13.00-16.00	2	<b>BBA1001</b> For ID 63X-XXXX and 64X-XXXX <b>MGT 1101</b> For ID 62X-XXXX or before
29.	BBA1104/ MKT2280	Fundamentals of Marketing Principles of Marketing	401,402		Mon/Tue/Thu 09.00-12.00 Mon/Tue/Thu 13.00-16.00	2	<b>BBA1104</b> For ID 63X-XXXX and 64X-XXXX. Must have passed BBA 1001 <b>MKT2280</b> For ID 62X-XXXX or before. Must have passed MGT 1101.
30.	BBA2001/ MGT2404	Human Behavior/Managerial Psychology	401,402		Mon/Wed/Fri 09.00-12.00: 13.00-16.00	2	<b>BBA2001</b> For ID 63X-XXXX <b>MGT2404</b> For ID 62X-XXXX or before.
31.	BBA2102/ MGT2900	Organization and Management/ Principles of Management	401		Mon/Tue/Thu 09.00-12.00	1	<b>BBA2102</b> For ID 63X-XXXX. Must have passed BBA 1001 <b>MGT2900</b> For ID 62X-XXXX or before. Must have passed BBA 1001
32.	BBA2104	Global Strategy and Communication			Mon/Wed/Fri 09.00-12.00		For ID 63X-XXXX. Must have passed BBA 2002.
33.	MGT 3907	Business Communication	401		Mon/Tue/Thu 09.00-12.00	1	For graduating students only.

34.	BHT 3204/ HTM 3206	Personality and Communication Management for Hospitality and Tourism	401	A.Lalida	Tue, Thu, Fri 9.00-12.00	1	
35.	BHT 3409	In-flight Service Management	401	Dr. Nuchanart	Mon 9.00-12.00: 13.00-16.00 Wed 9.00-12.00	1	
36.	BIS3340/ MIS2221	Quantitative Analysis	401,402	Dr. Thanyatida	Thursday 9:00-13:30 Friday 9:00-13:30		BIS3340: Limited seats = 10 MIS2221: Limited seats = 20
37.	BIS3587/ MIS3122	Principles of E-Commerce	401	A. Krisee	Mon, Wed, Fri 9:00-12:00		BIS3587: Limited seats = 20 MIS3122: Limited seats = 20
38.	BIS2180/ MIS2111	Intro to MIS	401	Dr. Vilasinee	Mon 9:00-12:00:13:30-16:30 Tue 10:30-13:30		BIS2180: Limited seats = 15 MIS2111: Limited seats = 25
39.	MIS 3381	Information System Internship	401	Dr. Thanyatida			Limited seats = 10

**\*\*Accounting Major students who will register ACT 4649. Please fill in the data via this link\*\***

**<https://forms.gle/7NP1WkMYdvVsXtnN6>**

Accounting Department will call for a meeting " First Orientation of Accounting Internship summer 2021" to inform all detail related to course requirement, mark allocation, assign advisor, and others

Date: March 7, 2022      Time: 16.30-17.30

Channel: MS Team "ACT 4649-Summer 2021"